



Dear Vendors/ Exhibitors:

Thanks for your interest in being a part of 34rd Annual, AT THE BEACH™ Pride and Promote Unity Celebration & Pride

The Annual Beach Party will be July 1, 2023 @
Will Rogers State Beach T-5
17000 Pacific Coast Hwy
Pacific Palisades CA. 90270

Join us for this very special festival, as we cultivate and celebrate unity, culture, Pride, understanding and freedom!

We are pleased to invite you to participate in our festival of events. Since we have limited space available for vending and parking at our events, we strongly encourage you to return the application with FULL PAYMENT by, 30 days prior to event. Vending availability is on a first come first served basis. Also, please ensure that the PRELIMINARY VENDOR AGREEMENT is signed and submitted with every application.

For more information or questions please call the Los Angeles Black Pride office at (323) 788.6744 or send email to WAKEUPSIS@YAHOO.COM

We look forward to seeing you

Sincerely,

THEA WILLIAMS
PRESIDENT

Executive Board: Pride and Promote; Los Angeles

Thea Williams
President

Our State ID # C3940167 E I N # 8 1 - 4 5 8 0 2 8 4

Pride and Promote of Los Angeles is a non-profit organization dedicated to uniting the Lesbian, Gay, Bisexual, Transgender and Same-Gender loving communities of color and our allies. We strive to celebrate who we are as a diverse community and our achievements, educate others about the tragedies and triumphs of our heritage and advocate for the causes and concerns that impact us.

Pride and Promote Hosts and manages the official LGBT Beach & Unity Celebration Recognized by the State of California, the County and the City of Los Angeles. Pride and Promote is known for its annual Beach Pride Event AT THE BEACH™ (ATB).



REGISTRATION & PAYMENT REQUIREMENT

1. **Insurance and License:** All vendors must provide license & insurance coverage.
2. **Product Liability Insurance:** Your insurance policy binder must include the following words: (Insurance Certificate that indemnifies Pride and Promote Pride and Promote Los Angeles Black Pride)
3. **Non-Profit vendors:** A copy of IRS nonprofit status must be provided with the application form
4. **Merchandising Vendors:** Provide a copy of your state of California seller's permit with your application if you will Be selling any items
5. **Cleanliness:** Festival grounds clean up. The vendor is responsible for cleaning up in and around their booth space before leaving event. Your booth and surrounding area will be inspected regularly to ensure you meet with this requirement, you will be asked to vacate premise and forfeit all payment if you fail to oblige with these and all other requirement. There is a dumpster provided for vendor's disposal trash. Bring your own container to store used cooking oil, **do not dump used oil or trash on event grounds!!** The area will be monitored for cleanliness.
6. **Fire Safety:** Food vendors are required to have a minimum of pound ABC fire extinguisher in their booth.
7. **Electricity:** Vendors requiring electricity must furnish counter-tops backdrops, extension cords (12-2 with ground 100' maximum)
8. **Vendor Space Usage:** we only offer a 10X10 booth space with a table and two chairs At The Beach™ event. At the host hotel we only offer a table and two chairs. No vendor will be allowed to keep any items outside their booth area. If you feel more space is needed, please purchase additional booth(s). Additional booth is granted only if available.
9. **Payment: NO CASH OR PERSONAL CHECKS ACCEPTED.** Cashier Checks or Money Orders only, must be paid in full and sent 30 days before the beginning of the festival.
 - a. Your payment is due by June 1, 2023, you may be penalized if payment is sent after due date. Proof of sent payment date is considered by the postal date or the electronic payment date.
 - b. Vendors not paid in full will not be allowed to set up and will forfeit their down payment,
 - c. We cannot guarantee a vending space if your payment is not received by the due date. We also accept electronic Payments
 - d. All checks must be sent to **"PRIDE AND PROMOTE"**
10. **Refund Policy:** no refund
11. Send your applications and payment to:

Pride and Promote Los Angeles Black Pride
1941 W. 85th street
Los Angeles, CA 90047



EXHIBITOR/VENDOR APPLICATION

Please fill the form with your information below. Required fields are shown in red.

Business Name: _____

Vendor First Name: _____ **Vendor Last Name:** _____

Street Address: _____ **City:** _____
(Include apartment or suite number to address)

State: _____ **Zip Code:** _____ **Country:** United States
(if you are based outside of the (USA) please select "outside the US" near the top of the pick list for the state field)

Phone: _____ **Ext:** _____ **Cell:** _____ **Fax:** _____

Email Address: _____ **Alternative email address:** _____

VENDING OPPORTUNITY TABLE

(Please Select Vending Type from the table below)

Vendor opportunity	Venue	Date	Daily Price	How many days?	Total Price
Food Vendor Truck			\$350.00		\$
Food Vendor No Truck	Beach		\$300.00		\$
Merchandise Vendor	Beach		\$200.00		\$
Information Vendor	Beach		\$150.00		\$
Non Profit Vendor	Beach		\$150.00		\$
Art/Craft Exhibitor	Beach		\$100.00		\$
Health Info Vending	Beach		\$200.00		\$
Health Test Large Truck	Beach		\$1000.00		\$
Health Test Small Truck	Beach		\$700.00		\$
Hotel Vendor					\$
Select Number of Hotel Vending Days		<u>1</u> Day		Total Price:	\$
TOTAL REMITTED			\$		

Below list the **EXACT** Merchandise items to be sold or services to be offered. Include price range and cost of items only pre-approved items or services will be allowed. **ABSOLUTELY NO DEVIATION FROM APPROVED ITEMS!**

BEACH PARTY EVENT ONLY A food or Vendor booth includes a 10ft X 10ft canopy, 1 table and 2 chairs.

THE BEACH PARTY IS: July 1, 2023 @ WILL ROGERS STATE BEACH

CHECK PAYMENT Please send only cashier's checks or Money order to:

Pride and Promote
 1941 W. 85th street,
 Los Angeles, CA 90047



PRELIMINARY VENDOR AGREEMENT

1. Vendors requesting prime location, corner booths or same location as previous year will only be considered for such if all fees are paid in full by deadline. No partial payments accepted
2. There will be **NO SHARING** of booth space. Only one business is to be named on the contract and only that business will be allowed to operate in that given booth space
3. Purchase of booth space is in the form of 10ft x 10ft parcels if you need additional space for your display racks or tables there is an additional fee equal to the amount of an additional booth and it must be purchased in advance. No tables, display racks or any other display of merchandise shall protrude any further than 12 inches from any 10'x10' booth space
4. Any violation of the above mentioned or unwillingness to cooperate with festival staff regarding complaints or violations will be cause for removal from the festival grounds with all payments being forfeited by vendor

I _____ agree to abide by the rules set forth in this agreement, I have also read and understand the Vendor requirement and agree to abide by all that is stated in the Vendor requirement

Applicant Signature

Signed: _____

Date: _____

By submitting this form I agree to all terms as stated above, and acknowledge that I have read and fully understand all the terms as stated in this document and I will abide by all terms here in stated

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