

THE WEST COAST RUMBLE ON THE BEACH

Saturday June 29th 2024



Presented by
ICON Jack Gorgeous Gucci & ICON Devine Gorgeous Gucci
Partnered with: Pride & Los Angeles Black Pride

BALLROOM

For decades, ballroom, ball, or house culture has been a safe haven for Queer Black and Brown individuals to build community and express themselves authentically - in response to a society that devalued their lives and attempted to erase their presence. Through elaborate performances that often incorporated and commentated on race, sexuality, class, and gender, the ball community has historically critiqued the American Dream and one's exclusion from it.

WHAT IS A BALL?

It is a gathering place where different houses meet to celebrate and compete against one another for recognition, prizes, and awards. Participants "walk" or "compete" on a stage or runway in different categories, displaying their fashion, creativity, and personality. Categories include Vogue Performance, Runway, Face, Sex Siren, and Realness amongst others, which are all judged by a panel of statements/legends/icons of the community.



ICON JACK MIZRAHI GORGEOUS GUCCI

ACHIEVEMENTS

- FOUNDER of the House of Gorgeous Gucci
- Pioneer trailblazer of Ballroom around the world
- Voice of Ballroom
- Executive Producer, Actor, and writer for shows such as Pose, and Legendary.
- Known Internationally as one of the most influential Persons in the Ballroom and in the LGBTQ+.
- Active participant in House Lives Matter
- Ballroom Promoter and Artistic Director for over 20 years
- Creator of the Original Rumble ball and Vogue Knights
- Community Advocate, Leader, Social Influencer, Ballroom Curator



ICON MOTHER DEVINE GORGEOUS GUCCI

- Pioneer of the California and West Coast Ballroom Scene
- Icon West Coast Mother of the International House of Gorgeous Gucci
- Active participant in House Lives Matter
- Head Chair of the West Coast Ballroom Alliance for 10+Year
- Head and creator of the West Coast Icon Board
- The face of the Ciroc Campaign 2022
- Ballroom Promoter and Artistic Director for over 20 years
- The originator of "The West Coast Legends Ball" (annually 10+ years)
- Promoter & Host of "Sin City Ball" - Vegas, Nevada & West Coast Awards Ball - Los Angeles, CA (10+ years)
- Community Advocate, Leader, Social Influencer, Ballroom Curator



THE GOAL

Becoming a partner with The West Coast Rumble in the Jungle Ball is pivotal in creating a platform that gives the CORRECT REPRESENTATION OF VOGUE & the Ballroom Scene while providing critical support and resources to the LGBTQ+ Community. Providing crucial and essential elements for the Ball to happen such as: cash grand prizes for the winners, Awards, Stage, Runway, Dj, Commentators and other productions costs

REACH

Thanks to TV shows like LEGENDARY & POSE, voguing has turned mainstream reaching the masses, with vogue dancers becoming social media Icons within the community. The West Coast Awards ball is also a great opportunity to outreach and network. We are expecting over 1000 primarily people who identify and are part of the LGBTQIA+ & BIPOC Community

BRANDING

Logos will appear on the DJ booth, runway, stage, tables, trophies label, and on all digital marketing/ promotional material.



CATEGORIES:

"The Most Ferocious West Coast Team"

1 OTA Face|1 OTA European Runway| 1 OTA Vogue Fem| 1 OTA Best Dressed| 1
OTA Sex Siren

There's a war brewing in the Jungle and the battles will be ferocious. Which team from the West Coast will survive the Rumble in the Jungle and rule the realm?

VOGUE FEMME

RUNWAY

OLD WAY

NEW WAY

REALNESS

FACE

HANDS PERFORMANCE

COMMENTATOR VS COMMENTATOR

BEST DRESSED

SEX SIREN

BIZZARE



Sponsorship Packages:

(Other amenities are negotiable upon Request)

*Icon Packages: \$10000- Logo and Name added to the Flyer; Shoutout over the Mic; Designated space for Outreach Table, 5 entrees, 5 drinks.

*Platinum Packages: \$5000- Logo and Name added to Flyer; Shoutout over the Mic; Designated space for outreach Table

*Gold Package: \$3000- Logo and Name Added to Flyer; Shoutout over the mic, 2 entries, and 2 drink tickets.

*Silver Package: \$1500- Logo and Name added to Flyer as a supporter.



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For information call

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